Newsletter Issue 11 Winter 2012

FOR SALE



- (50ft x 12ft)
- 1 reception & 3 offices
- Radiators & lighting in all areas

£4,000 ONO

Christmas Holiday Closures

We will be operating a reduced service during the Christmas and New Year break. Please be aware that we will be closing on Monday 24th December and reopening on Wednesday 2nd January.

Please contact Neil

E: neil@ashcrofttrailer.co.uk or Robert

E: sales@ashcrofttrailer.co.uk if you have any hire or maintenance requirements

during this time so that it can be arranged before the Christmas break.





- Vintage 14ft rake
- Complete with bogey

£200 ONO

2013 Holiday Closures

New Year's Day Tuesday 1st January

Easter Monday Monday 1st April

Easter Tuesday
Tuesday 2nd April

May Day Monday 6th May

July Holidays

Friday 12th July & Monday 15th July

Christmas Holidays

24th December until 2nd January

Target The Right Audience With Ashcroft Trailer Hire

We are selling advertising space in our newsletter

Each month we reach 900 local individuals who work in the transport industry. For more information about advertising with us, please email us at **cheryl@ashcrofttrailer.co.uk**



Newsletter produced by **Imago Graphic Design**T: 07793 007190 E: rosie@imagographicdesign.co.uk

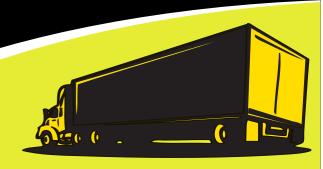




Ashcroft Trailer Hire







ARTICULATED TRAILER HIRE | SALES | REPAIRS

Winter 2012



New Walking Floor Trailers Are Being Added To The Ashcroft Trailer Hire Fleet

Our commitment to invest in new vehicles continues, with the addition of new walking floor trailers to add to our growing rental fleet, within the next three months.

For more information on hiring our trailers contact Neil on **T:** 028 9083 2641 or **E:** neil@ashcrofttrailer.co.uk



Ashcroft Trailers Pass Audit With Flying Colours

Ashcroft Trailers have been recertified to the ISO 9001:2008 Quality Management System Certification.

An audit by SGS assessed our management standard with extremely positive feedback from the auditor.

Achieving high results gives our customers the assurance that as a team we deliver excellence. We also want to continually improve our services and expertise and audits help us

to identify areas where there is still room to grow and excel.







Thank you for your business in 2012

A special thanks to our customers for their continued business throughout 2012, we hope to see you again in 2013.

Happy New Year to you all!

Best wishes From all the team

Ashcroft Trailer Hire

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New number plate system for 2013

Haulage operators considering buying a new lorry next year should note that a new registration system could be in the offing.

AutoTrade.ie has reported that from January the designation '131' will take the place of the '13' plate. In July next year, there will be a second plate change introduced. It will be designated '132'.



The motor industry has been lobbying for the introduction of a bi-annual number plate system to provide stability for the trade and protect jobs.

The new number plate system should ease fears about a '13' number plate damaging new vehicle sales next year.



Customer Survey Results and Responses

As part of our commitment to quality and ongoing improvement, we carried out a Customer Survey In July 2012. The objective of the survey was to gain an understanding of the perception customer's hold of Ashcroft Trailers.

We have now analysed the results and are happy to report that the response rate was healthy and the feedback was very positive. We remain committed to high quality Customer Service and therefore your continued feedback, improvement suggestions, and support are always welcome.

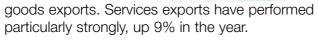
Economy On Road To Recovery

IBEC, the group that represents Irish business, said that the latest quarterly national accounts from the CSO show that Ireland's economy is faring relatively well despite tough external conditions, thanks to strong net exports.

The group said government must not add to the cost of doing business or employing people in the Budget, and called for a renewed effort to drive growth and recovery in the economy.

Commenting on the CSO data, IBEC Senior Economist Reetta Suonperä said: "National accounts for Q2 2012 show that the volume of seasonally adjusted GDP was unchanged from the previous quarter. Declines in consumer and government spending and investment were exactly matched by an increase in net exports. Crucially, the value of GDP continues to grow, both year-on-year and guarter-onquarter. It is this measure which counts for the troika deficit targets.

Weaker external demand is clearly having an impact on Ireland's goods export performance, but this is partially offset by the fall in the euro exchange rate. boosting the value of



Overall Ireland's performing relatively well in tough external conditions. Slowdown in the global economy is nonetheless delaying recovery. It is crucial that Budget 2013 is delivered in a way that is least damaging for the economy. In particular, Government must not add on to the cost of doing business or employing people. A renewed effort is needed to drive growth at home and across Europe."

RHA Launches New Member Service

The Road Haulage Association has launched a new and exclusive member service offering comprehensive legal advice, assistance and representation.

Administered by Backhouse Jones, RHA Legal Services provides a new generation of legal advice for members. Michael Cunningham, director of Backhouse Jones and a solicitor who has forged a strong alliance with the RHA and its members over the last thirty years comments, "...a mistake here, a poor decision there, can make or break an operator and for this reason. hauliers are well advised to surround themselves with legal advisers who can deliver the right decisions when the pressure is on."

RHA Legal Services is available to any main member, subject to a subscription fee based on the number of commercial/goods carrying vehicles operated and complying with simple terms and conditions. Once signed up, members will be able to access comprehensive legal advice, assistance and representation from suitably qualified and industry specific lawyers.

"We really are very pleased to be able to offer this cost effective and invaluable service to members", said RHA Chief Executive Geoff Dunning. "It is of paramount importance in today's uncertain economic climate that we can give members the peace of mind that that own legal adviser is literally 'just a phone call away'.



Trailer Hire

DRY FREIGHT BOX VAN



4.0m to 4.4m on air suspension with Barn doors or roller shutter doors.

FRAME BOX VAN UK or

GARMENT DROP



European use (height 4.0m for Europe).

Secure

transportation

of steel coils

of wire or

PSK FLAT

EUROLINER



Twist locks for 20ft, 30ft, 40ft or 45ft containers.

COIL CARRIER



DOUBLE DECK



trailer with a sliding roof and flip up rear header.

CURTAINSIDE



UK use (height

TAIL LIFT CURTAINSIDE



Dhollandia sliding tail lift fitted to a curtainside

STANDARD RIGID **SKELETAL**



20ft, 30ft, 40ft and 45ft containers

EXTENDABLE DROP-FRAME



13.6m to 18m Inads

120c/vard to

EXTENDABLE REAR STEER



Use rear steer axle to improve access in towns or industrial areas

WALKING FLOOR



130c/yard

EXTENDABLE FLAT 13.6m to



20.1m loads

EJECTOR TRAILER



105c/vard -110c/yard

SLIDING SKELETAL



Sliding skeletal 16 lock

Ashcroft Trailer Hire Ashcroft Trailer Hire